

22-25 SEPT 2011 · Putra World Trade Centre (PWTC) · Kuala Lumpur

SHOW FACT SHEET

SHOW TITLE	: ASEANWOOD-WOODTECH 2011 7th ASEAN International Woodworking Machinery, Timber Processing and Furniture Manufacturing Supplies Exhibition.
INCORPORATING	: FURNITECH 2011 7th ASEAN International Exhibition of Machinery & Accessories for Furniture Production, Upholstery & Furnishings FOREST 2011 7th ASEAN International Forestry Management Timber Supply, Handling & Storage Exhibition
DATE	: 22nd – 25th September 2011
VENUE	: Putra World Trade Centre (PWTC), Kuala Lumpur, Malaysia
EXHIBITION HOURS	: 1000 – 1800 hrs (22nd – 24th September 2011) 1000 – 1700 hrs (25th September)
ENDORSED BY	: Ministry of Plantation Industries and Commodities Malaysia Malaysia External Trade Development Corporation (MATRADE)
SUPPORTING ASSOCIATIONS	: Malaysia Furniture Industry Council (MFIC) Malaysia Furniture ENtrepreneurs Association (MFEA) Association Of Malaysian Bumiputra Timber & Furniture Entrepreneurs (PEKA) Malaysian Wood Moulding & Joinery Council (MWMJC) Malaysian Timber Council (MTC) Malaysia Timber Industry Board (MTIB) Malaysian Panel-Products Manufacturers' Association (MPMA) Sarawak Timber Industry Development Corporation (PUSAKA) Sabah Timber Industries Association (STIA) Malaysian Wood Industries Association (MWIA) European Federation of Woodworking Machinery Manufacturers (EUMABOIS) Taiwan Woodworking Machinery Association (TWMA) Chubu Woodworking Machinery Manufacturers Association (CWMMA)
STATUS	: ASEAN Official Woodworking Machinery Exhibition
FREQUENCY	: 3-year cycle
EXHIBITION TYPE	: Trade event. For trade visitors and professionals only
TOTAL EXHIBITION AREA	: 15,000 sq. Meters (Gross)
ESTIMATED VALUE OF EXHIBITS	: RM 75 million
EXPECTED SALES GENERATED	: RM 150 million
EXPECTED NO. OF TRADE VISITORS	: 15,000 Malaysia – 12,000 Overseas – 3,000
PARTICIPATING COMPANIES	: 400
COUNTRIES REPRESENTED	: 25 countries
EXHIBITORS PROFILE	: Woodworking machinery & accessories, sawmilling & forestry machinery & equipment, woodworking, saws & blades, furniture hardware & fittings, furniture parts & components, furniture fabric & leather, coatings, adhesives & chemicals, furniture raw materials, panel & surface decoration, semi-finished parts for furniture production.
GUEST OF HONOUR	: Minister of Plantation Industries and Commodities Malaysia
CONTACT PERSON	: Mr. Albert Lai, Mr Edwin Lai, Geonice Chong

The Organiser



Malaysian Woodworking
Machinery Association



贸盛国际展览服务有限公司
Trade-Link Management Services Sdn Bhd (438535-H)

as at 10/12/2010

F-1-48, Jalan PJU 1A/3, Taipan Damansara 2, Ara Damansara, 47301 Petaling Jaya, Selangor
E-mail: info@tradelink.com.my • Website: www.tradelink.com.my/woodtech

Tel : (603) 7842 9863
Fax: (603) 7842 7863